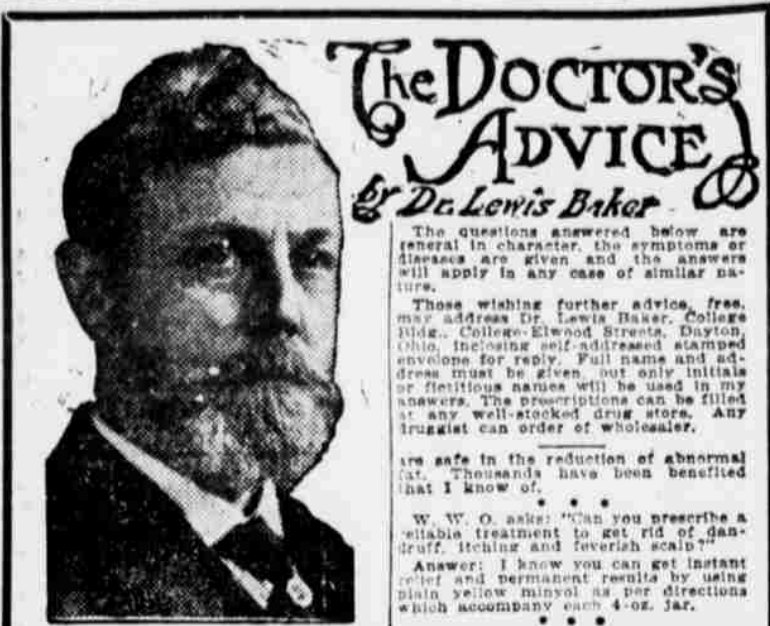




"Over The Top" Into No Man's Land.

Our boys are fighting "over there" through their veins. This blood must contain about as much iron as there is in a common penny nail. The red blood corpuscles must be fed on iron to have that rich red color. The nerves are fed on the red blood corpuscles, so when you feel tired, worn-out before the day is half over, when pimples show on neck or face, it's the danger signal, time to repair the blood-cells. It is fortunate that Doctor Pierce and his Staff of able physicians at the Surgical Institute in Buffalo, N. Y., have found a combination of iron and herbal extracts that gives the stomach tone, fortifies the blood with iron in a form that it can be taken into the system. You need energy and "pep" every day. You can acquire it quickly by taking "Iron-ite." This latest discovery, called "Iron-ite," can be had at most drug stores, in tablet form, at sixty cents the six-pack. Send Dr. Pierce's Surgical Institute in Buffalo, N. Y., ten cents for trial package.—Advt.



The Doctor's Advice

The questions answered below are general in character, the symptoms or diseases are given and the answers will apply in any case of similar nature.

These wishes further advice, free, may address Dr. Lewis Baker, College Hill, College-Elihu Street, Dayton, Ohio, enclosing self-addressed stamped envelope for reply. Full name and address must be given. Only initials or fictitious names will be used in my answers. The questions can be filled in any well-stocked drug store. Any druggist can order of wholesaler.

W. W. O. asks: "Can you prescribe a reliable treatment to get rid of gonorrhea, itching and feverish scalp?"

Answer: I know you can get instant relief and permanent results by using plain yellow methylol as per directions which accompany each 4-oz. jar.

Moses T. writes: "Something seems to be wrong in my system and I don't know what it is. I have hives under my eyes, my eyes are bloodshot in morning and my feet and ankles are swollen. Sometimes I have chills and feel weak and tired most of the time."

Answer: Your eliminative organs such as liver and kidneys are in need of treatment. Begin taking Balmwort Tablets at once. Get them in sealed tubes with full directions of any well-stocked druggist.

NOTE: For many years Dr. Baker has been giving free advice and prescriptions to millions of people through the press columns, and his knowledge has helped in relieving illness and distress more than any single individual in the world's history. Thousands have written him expressions of gratitude and confidence similar to the following:

Dr. Lewis Baker, Dear Sir:—For the cure of my cough and 22 years of asthma, I am most grateful to you. I am not a regular trained nurse, but have cared for invalids more than forty years, and would be glad to have my name listed in your book for their benefit. I have cured myself and nearly 30 others with your wonderful prescription for rheumatism, and am now taking the Balmwort Tablets for my liver and kidneys. Thanking you, I am, Sincerely, Miss M. T. HUDGINS.

Answer: If the simple directions are followed, five-grain Balmwort Tablets

THE NEW PLAYS

"Rock-a-Bye Baby" Is Amusing
BY CHARLES DARNTON.

TURNING an old farce into a new musical comedy is such a familiar trick that we are not surprised when it is performed. Songs and dances here and there have a certain charm if they happen to be convincing.

"Rock-a-Bye Baby," given a fairly tuneless swing at the Astor Theatre last night, still bobbed up as the "Baby Mine" of Margaret Mayo and little more. The music by Jerome Kern suggested a machine-made brand—"brand" is the only word—lacking in even ragtime inspiration. As for the so-called book, Miss Mayo may let a very dull first act be put against the name of her co-worker, Edgar Allan Woolf.

Although it remained difficult to discover a singing voice in the company—and even musical comedy demands vocal assistance—"Rock-a-Bye Baby" gave encouraging signs of life in the second act, and, by virtue of its farcical situations, kept the audience in laughter for the rest of the night.

Walter Jones was the chief fun-maker in his old role of the chap who brings in one baby after another. Edna Hillard, Dorothy Dickson and Louise Dresser did everything in their power to make the performance entertaining, and Edna Munsey had no difficulty in winning vocal honors. The chorus girls were youthful and attractive, but obvious.

Yet the strange fact remains that "Rock-a-Bye Baby" is amusing.

"STARTING SOMETHING" IS FARM PROPAGANDA BLENDED WITH COMEDY

That the soil of the earth will respond just as quickly and as bountifully to the farming efforts of women as it will to those of men is the principal lesson "Starting Something," the three-act comedy by Elizabeth Tyree Metcalfe, which opened as a Red Cross benefit at the French Theatre last night, teaches. The play also urges the fair sex to give up one-steps and other forms of frivolity and help win the war by becoming "farmerettes." And, while it is driving these points home, it is entertaining its audience. Though it is propaganda, its comedy makes it acceptable to the mental palate just as the sugar coat on the pill makes the little pill taste good.

The play shows how half a dozen New York girls find not only pleasure but health in the pursuit of agriculture. Of course, there is a love story which is skillfully blended with string beans and ploughing. Incidentally, the girls are seen in some very attractive costumes free of entanglements for the underpinning and at the same time acceptable to the eye of the patron.

The cast is competent in every respect. Possibly the most important role is that of Tessie Tynan, the factory worker, who leads the girls to the farm. It is in the hands of Marion Berry, Rosamond Corliss is the wronged girl—oh, yes, the play has its villain and everything—and she acts just as acceptably as she used to when she was known as Rosamond Carpenter. Frank Andrews is the old farmer and Mrs. Jacques Martin his wife. Robert Milderer does well as a happy tramp and Master Arthur Roger deserves an ice cream soda for a cute portrayal of a small but petulant youth. Mrs. Metcalfe makes a speech in the third act, in which she urges the girls to grab a hoe and manure Dame Nature a bit.

The only thing that "Starting Something" didn't materialize last night owing to the fact that some of the actresses got their dates mixed and failed to show up. It will go on to-night. Last night its position on the program was given to Jack Hazzard of "Ain't It Awful, Mabel?" fame, who auctioned himself off for \$45 for the benefit of the cause. Olive Wyndham gracefully offered to kiss any man who would pay the Red Cross \$50 for the privilege, but all those present had their wives along except one and his pay day is Saturday. Society turned out in force to see the play, which will be repeated four times this week, including a matinee Saturday.

Kidneys Cause Hysteria

Some folks overwork some over-eat, some overdrink, and many do all these things and neglect the excretory organs. Nervousness ensues. Constipation sometimes, but most often the delicate function of the kidneys become disordered, followed soon by congestion. Then headache, neuralgia, rheumatic pain, backache and lumbago set in. Frequent urination, sometimes beyond control. The voided liquid being dark, of foetid odor, and its passage followed by burning, smarting spasms of pain, even hysteria being often the result unless

Balmwort Tablets

the greatest of all kidney medicines, is taken to regulate, allay and neutralize the irritation of the organs. GREAT KIDNEY MEDICINE Sold by all druggists.—Advt.

All "Lost and Found" articles advertised in The Evening World are reported to "Lost and Found Bureau," Room 103, World Building, will be listed for thirty days. Those listed are seen at any of The World's Advertising Agencies, or can be telephoned directly to The World, Call 4000 Beekman, New York, or Brooklyn Office, 4100 Main.

Navy Posters at City Club of N. Y.

By W. G. Bowdoin.
The City Club of New York, No. 55 West 44th Street, is showing until the end of this month, a collection of thirty-three navy posters, both in originals and reproductions.

These have been loaned for exhibition purposes by the United States Navy Recruiting Bureau, Lieut. O. F. Cooper, U. S. N., commanding.

The array of talent represented by the show is large and includes some of our best illustrators.

Albert Sterner contributes a lithograph in color, showing Liberty in the role of a sailor in the way he should go in defense of his country. The folds of an American flag enter effectively into the background and battleships and destroyers put in an incidental appearance.

James Montgomery Flagg's poster (No. 21) features an enlisted man in white duck, encouraging his civilian brother to join forces with him. Liberty, with extended arms and bearing a sword in one hand and the American flag in the other, rises out of the curling smoke of the battleships.

There are three powerful auto-lithographs by Frank Brangwyn, the largest of which is concerned with a rescue party in a small boat. In the distance is a torpedoed vessel sinking slowly to her destruction.

The poster by Lieut. Henry Rauterdahl (No. 20) is a decorative treatment of the sea with a fleet of gunboats steaming away. A sea gull enters with sweetness and force into the foreground.

James Daugherty presents an original full of vigorous action. Liberty, as a fighting Amazon, effectively holds an extended cutlass.

A poster by J. C. Leyendecker deals

with a white robed Liberty and a marine in white duck, holding a gun carrying a sword bayonet. Liberty is draped with the American colors as a frontlet. The blue background makes for effectiveness. A sophisticated girl in the naval uniform, very decoratively treated, has been made by R. F. Babcock.

Eyes to Win You

Cheeks That Are Rosy, A Smile From Red Lips, You Can Have.

R & G Pills stimulate the liver to create good, healthy bile. Good, healthy bile aids digestion and keeps the blood pure, clears the pimples from the face, changes a sallow skin and puts roses in the cheeks.

Fodophylum contained in R & G Pills acts directly upon the liver while the active laxatives also contained in R & G Pills act upon the bowels, removing the accumulated poisons from the system—relieving headaches, biliousness and all like troubles.

Bright eyes, a happy disposition, ever-ready spirits spring from a healthy condition of the liver. The popular girl is the healthy girl, the girl we are all glad to meet. Use R & G Pills. You know the vegetable ingredients you are taking into your system. Your own doctor can tell you all about them—or your druggist can—if you ask him. 10c and 25c the box. All druggists.—Advt.



BROOKLYN OPPENHEIM, COLLINS & CO

Fulton Street, Brooklyn

Announce Important Values

TO-MORROW—FRIDAY



Girls' Tub Dresses

An Extensive Assortment

Of striped crepe, plaid or striped gingham, crepe voile, pique and chambray, collars of voile, gingham or crepe.

Three Models Illustrated

2.00

WHOLEN BROTHERS

Brooklyn's Biggest Credit House

219, 221, 223, 225, 227 164, 166, 168 and 170

Grand Street Smith Street

Cor. Driggs Ave. BROOKLYN Cor. Wyckoff St.

THIS IS RED CROSS WEEK

GIVE ALL YOU CAN TO THE RED CROSS

50c Weekly Library Tables CRIBS

BABY CARRIAGES

50c Weekly Library Tables CRIBS

50c Weekly Library Tables CRIBS

50c Weekly Library Tables CRIBS

50c Weekly Library Tables CRIBS

50c Weekly Library Tables CRIBS

HEARN

Fourth Street West of Fifth Avenue

FRIDAY, AS USUAL, BARGAIN DAY

Every week, from day to day, we look around to find those things that have not sold so rapidly as we would wish.

Such, while new and still in fashion, we reduce to price that never fails to sell.

Friday is the day for which they first are advertised. OFTTIMES IN AN HOUR, SO LOW THE PRICE.

We Sell as Many of a lot of Goods AS HAVE BEEN SOLD IN DAYS BEFORE.

Above was advertised February, 1885—and every Friday since has been Bargain Day.

Principles announced have been rigidly maintained. —It is and Has Been a Clearing Day—

MANY EXTRAORDINARY VALUES FOR TOMORROW

No Mail or Telephone Orders for the following

Real Friday Bargains —in—

Apparel for Women and Misses

Showing a variety of different modes.

Tub Dresses—Of flowered voile, or two-piece sports dresses, also dresses of plaid gingham—

one-piece style—

3.85

Tub Dresses—Copies of best silk models—corded striped voile, with pink or blue collars, finished with embroidered scallopes; another style is of flowered voile combined with white—

6.75

Crepe de Chine and Taffeta Dresses—Georgette combinations, white overlay collars—tunic style—various colors—

13.75

Tub Dresses—Fine assortments—plaid gingham and Roman stripes—shawl collar and surplice model, also dainty frocks of plain color voile in light shades—foulard patterned voile, as well, included in this group—

9.75

A Red Ticket Sale of Suits

This means that all the best suits in this department bearing a red ticket have been greatly reduced. Many of these are copies of imported models, all are the very best in materials, workmanship and styles which this season has produced. They are made of men's wear serge, Poirer, twill, tricoline, wool velour and wool jersey. The colors include tan, black, clay, copen and navy blue. The prices are as follows—

Our reg. \$49.50 and \$54.80—

36.85

Our reg. \$44.75 and \$47.50—

32.45

Our reg. \$39.75 and \$42.75—

27.45

Our reg. \$37.50—

22.85

Our reg. \$29.75 and \$31.30—

19.85

Our reg. \$24.50—

15.85

No Charge for Alterations.

MORNING DRESSES

Gingham Dresses—two-toned stripes. Collar cuffs and pocket of contrasting chambray. Also checked gingham with a large collar piped with plain-colored chambray—

special 2.00

A Charming Frock is of chambray in pink, blue or green. Another is of gingham, with novelty collar, cuffs and pockets trimmed with contrasting chambray—

special 3.50

Frocks of Gingham and percale in neat stripes, small turnover collars and trimmings of plain color chambray—

special 3.50

our reg. \$1.37—

1.05

Real Friday Bargains —in—

Boys' Clothing and Farnishings

Boys' Washable Coat Suits—Semi-Norfolk models—white, tan, gray and khaki—special—

3.50

Boys' Washable Trousers—Drill, linen and duck—tan, gray, white and khaki—well made—majority finished with belt loops—

8 to 16 yrs—special—

.97

Boys' Blue Serge Suits—All wool—semi-Norfolk and Trench models—fine or medium wale—good tailors—

8 to 16 yrs—special—

9.74

Young Men's Suits—Worsted, Casimers, Cheviots and Velours—checks, mixtures and novelties—sack and trench models—well tailored—reg. \$16.50—

13.50

Boys' Blouses, light, medium and dark striped percales, neck band or collar attached—8 to 15 yrs—

our reg. 74—

.67

Children's Pajamas, fancy striped percales, two piece styles—frog trimmed—6 to 10 yrs—

our reg. 74—

.54

Boys' Shirts, newest colors and patterns, in light and medium striped percales—also plain colors—

sizes 12½ to 14 neck—special—

.94

Real Friday Bargains —in—

Babies' Things

Pique and Rep Carriage Robes—Scalloped edge or embroidered ruffle—our reg. \$1.45—

1.17

Lawn Pillow Shams—Square or oblong—neat embroidered ruffle—our reg. 68—

.50

Little Tot's Fine White Dresses—Yoke, empire and belted models—embroidery or lace trimmed—sized to 6 yrs—reg. \$1.97—

1.65

Little Tot's Tub Dresses—gingham and chambray—empire and belted models—sized to 6 yrs—reg. 75—

.50

Real Friday Bargains —in—

Rugs

Wool and Fibre Rugs—woven close—an interweave of a chemically bleached fibre with a fifty per cent proportion of wool. Reversible; colorings and designs suitable for Summer and Fall—compare favorably with expensive Brussels rugs—

Prices Value Sale

8x12 ft. \$22.00 16.97

8x10 ft. 19.86 15.97

7x9 ft. 16.97 13.97

6x9 ft. 12.97 9.97

Rattania Hall Runners (ready-made)—borders complete all around—

27 in. x 9 ft. Special 3.17

27 in. x 12 ft. Special 4.27

27 in. x 15 ft. Special 5.47

Real Friday Bargains —in—

Men's Shop

Men's Soft Percale Shirts—neat colored stripes on white grounds—our reg. \$1.00—Special—

.82

Men's Soft Collars—reg. 20-cent kind of well-known make discontinued numbers—

6½

Men's Athletic Underwear—sleeveless shirts, short drawers—striped nainsook—Special—

.28

Men's Top Coats—Mixtures—sized 38 to 40—

reg. \$11.50—Special—

8.25

Men's Suits—Conservative styles and fabrics—Special—

15.50

Real Friday Bargains —in—

Rugs

Wool and Fibre Rugs—woven close—an interweave of a chemically bleached fibre with a fifty per cent proportion of wool. Reversible; colorings and designs suitable for Summer and Fall—compare favorably with expensive Brussels rugs—

Prices Value Sale

8x12 ft. \$22.00 16.97

8x10 ft. 19.86 15.97

7x9 ft. 16.97 13.97

6x9 ft. 12.97 9.97

Rattania Hall Runners (ready-made)—borders complete all around—

27 in. x 9 ft. Special 3.17

27 in. x 12 ft. Special 4.27

27 in. x 15 ft. Special 5.47

Real Friday Bargains —in—

White Cottons

Dress and Blouse Voile—36 inch—stripes, dots, plaids and checks—value—

.48

40 inch Linen Finish for Nurses' Uniform, Boys' Wash Suits, Waists and Dresses—

.45

36 inch Poplin, highly mergerized—

89 inch Chiffon Voile—good quality—

.28

Real Friday Bargains —in—

Men's Shop

Men's Soft Percale Shirts—neat colored stripes on white grounds—our reg. \$1.00—Special—

.82

Men's Soft Collars—reg. 20-cent kind of well-known make discontinued numbers—

6½

Men's Athletic Underwear—sleeveless shirts, short drawers—striped nainsook—Special—

.28

Men's Top Coats—Mixtures—sized 38 to 40—

reg. \$11.50—Special—

8.25